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24 May 2011

Regus Launches BlackBerry App

Workplace locator app extended to Blackberry after iPhone success

London - May 24, 2011 – Following iPhone app success, with tens of thousands of downloads, Regus, the global workplace provider is delighted to reveal their new [Regus BlackBerry app](#), available now on BlackBerry App World.

The [free app](#), which launched on the iPhone in September 2010, uses GPS to locate the nearest appropriate Regus business centre, shows maps, photographs as well as a one-tap call facility to view or book workspace.

The [iPhone app](#) proved so popular that Regus released a multilingual version in eight languages in December.

Regus CEO Mark Dixon said: "The launch is the next step to increasing the availability of our centres to the business community. Following the success of the iPhone app, we wanted to make sure the tens of millions of BlackBerry users around the world didn't miss out, and had the same ability to work flexibly and efficiently as their iPhone counterparts.

"More and more companies are recognising the value of outsourcing their office needs. Flexible working makes life easier both for employees and employer - and this app gives individuals the ability to locate the space they need wherever their work takes them."

A recent survey by Regus of 17,000 international senior business executives showed 80% now embraced flexible working as part of their business operations.

Regus runs 1,100 centres in 88 countries, which range from fully serviced and virtual offices to business lounges and meeting rooms.

Please [click here](#) to download the Regus Blackberry App

Ends

Research in Motion (RIM) currently has over 55 million global BlackBerry subscriber accounts, approximately 48 per cent of which are from international markets.

[Download Link](#)

<http://Reg.us/bb-app-pr>

Regus BlackBerry App Key Features:

- Locate functionality to find the centres near to you
- Search Regus centres globally and view on a map
- Get directions by road, by public transport and by air
- Inquire, book meeting rooms or call
- Share Regus centre locations with your meeting delegates and clients
- Save Regus centre details to your BlackBerry contacts list

For more information contact:

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Regus is the world's largest provider of flexible workplaces, with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the world's largest network of video communication studios. Regus enables people to work their way, whether it's from home, on the road or from an office. Customers such as Google, GlaxoSmithKline, and Nokia join hundreds of thousands of growing small and medium businesses that benefit from outsourcing their office and workplace needs to Regus, allowing them to focus on their core activities.

Over 900,000 customers a day benefit from Regus facilities spread across a global footprint of 1,200 locations in 550 cities and 95 countries, which allow individuals and companies to work wherever, however and whenever they want to. Regus was founded in Brussels, Belgium in 1989, is headquartered in Luxembourg and listed on the London Stock Exchange. For more information please visit: www.regus.co.uk

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